

## **MATERIALES DE ESTUDIO DISPONIBLES EN CASTELLANO\***

[Agricultura. Agronomía](#)

[Educación. Formación de profesorado](#)

[Investigación](#)

[Marketing. Publicidad](#)

*\*Algunos de los materiales presentados son para estudio individual y pueden estar bajo derechos de publicación, por lo que deben ser utilizados con respecto a esos derechos*

## **STUDY MATERIALS AVAILABLE IN ENGLISH\***

[Agriculture. Agronomy. Animal Sciences](#)

[Architecture. Engineering](#)

[Business. Management. Marketing](#)

[Computer Sciences](#)

[Education. Teacher Training](#)

[Geography. History](#)

[Health/Nursing](#)

[Public Relations. Web 2.0](#)

[Tourism](#)

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## Agricultura. Agronomía

### Portugal Agrícola

Cuadro general de la agricultura portuguesa. Principales cultivos y efectivos pecuarios, con ubicación geográfica por región agraria. Población agrícola (estructura de edad y habilitación).

### Alentejo Agrícola

Caracterización del Alentejo. Culturas agrícolas. Potencial del regadío de Alqueva. Nuevas alternativas culturales.

### Cultivo de la Cebada

Presentación del cultivo de la cebada. Importancia en el mundo y en España. Itinerario técnico de la cultura.

### Cultivo del Girasol

Presentación del cultivo del girasol. Importancia en el mundo y la española. Itinerario técnico de la cultura.

### Cultivo del Maíz

Presentación del cultivo del maíz. Importancia en el mundo y en España. Itinerario técnico de la cultura.

### Cultivo de la Remolacha

Presentación del cultivo de la remolacha. Importancia en el mundo y en España. Itinerario técnico de la cultura.

### Cultivo del Trigo

Presentación del cultivo del trigo. Importancia en el mundo y en España. Itinerario técnico de la cultura.

## Educación. Formación de profesorado

### **Organización y fundamentos del currículo en la educación básica en Portugal**

#### La infancia en debate. Una lectura a partir de Portugal

Uma leitura a partir de Portugal: resposta educativa para as crianças dos 3 aos 6 anos.

## Investigación

### Escritura de un artículo científico

Cómo preparar un artículo científico. Características de un "paper". Estructura: título, autor, afiliación, palabras clave. El resumen. La introducción. La metodología. Discusión de los resultados. La conclusión. La bibliografía. Plagio.

## Marketing. Publicidad

### Los atributos del producto y del envase de vino

#### Yellow Tail: o salto gigante de um pequeno produtor

## Publicidad en Portugal

Publicidad en Portugal- enfoque resumido de la publicidad en Portugal y su relación con la situación política y económica del país

## English

### Architecture. Engineering

#### [Use of Natural Stone in Architecture](#)

Principles /performance of natural stone used as dimension stone.

#### [Monitoring degradation of concrete structures](#)

#### [Corrosion](#)

#### [Perspectives of Biofuels in industry](#)

### Agriculture. Agronomy. Animal Sciences

#### [Use of Agriculture Waste](#)

Main waste produced in the Iberian Peninsula and its management

#### [Machinery Management: Using Precision Agriculture Technology](#)

Portuguese overview of Agriculture and agricultural machinery. Precision agriculture case studies

#### [Portuguese Agriculture](#)

Short description about Portuguese agriculture and Mediterranean environment

#### [Reproduction in mares and oestrous control](#)

Mare reproductive system - anatomy and physiology; reproductive control and clinical cases; main reproductive problems in the mare

#### [Reproduction in stallions and advances in ART techniques](#)

Stallion reproductive system - anatomy and physiology; reproductive behaviour and breeding soundness evaluation; seminal processing and advanced techniques

#### [Soil organic matter in Agriculture](#)

The importance of soil organic matter in Mediterranean agricultures as an important factor of sustainability

### Business. Management. Marketing

#### [The economic recovery of used products](#)

Reasons for the recovery of used products; Inverse function of the logistics; Strategic, tactical and operational implications of recovery EOL products; Design of reverse function of logistics

#### [Market Orientation - Conceptualization, Predictors and Construct](#)

When do we state the existence of market-oriented behaviour and by what organization's characteristics?

### Computer Sciences

#### [Using Restarts on Constraint Programming over Finite Domains](#)

## Education. Teacher Training

### [The Portuguese Educational System](#)

## Geography. History

### [The diversity of the country - Portugal - one country, countless landscapes](#)

The physical and human diversity of our territory. In a country with a relatively small area, it displays a variety of remarkable landscapes as well as a potential for economic activities. It emphasizes the fact that Portugal has the longest history as an independent country and a remarkable borders' stability

### [History of Portugal - The longest History of Europe...](#)

The role of the discoveries in the evolution of the Western society and the way Portugal became one of the first countries to start the process of globalization. It also addresses the passage of a country under a dictatorship to a modern integrated reality in the European Union

### [History of Portugal2](#)

### [Administrative division and political organization of Portugal](#)

The main traditional regions of the country and its political organization and functioning

## Health/Nursing

### [Selective cooling with moderate systemic hypothermia after neonatal encephalopathy](#)

Treatment of ischemic encephalopathy new-borns with hypothermia. Discussion

### [Paediatrics assessment in Portugal - the historic evolution](#)

A brief summary of paediatric care in hospitals in Portugal. Care for the newborns at birth. The national vaccination plan. Discussion

### [Embryos in Excess, Ethical Dilemma](#)

Artificial insemination and the ethical problem of excess of embryos destruction. History and statistics of artificial insemination in Portugal, the European panorama. The law in Portugal, the role of nurses in the subject. Discussion

### [Emergency in Portugal - the role of the nurse](#)

The history of Medical Emergency in Portugal. The performance model and the associated motor resources (ambulances). The training of emergency technicians. The role of nurses in emergency mission and responsibilities. Discussion

### [The problem of emigration of young nurses in Portugal](#)

### [The Nursing Degree in Portugal](#)

## [Loneliness and Happiness in Old Age: A new Way for Nurses to Look at Older People](#)

## [Adherence to the therapeutic regime in the Elderly - The Nurse's Role](#)

### Public Relations. Web 2.0

#### [Net communication](#)

Digital media and the influence versus assimilation of interactivity

#### [Evolution of advertising](#)

Traditional and modern media

#### [Large perspective of advertising context](#)

The main issues of modern technology and communication

#### [Context of new technologies](#)

Main changes on languages and context

### Scientific Research

#### [Guidelines to authors for publication](#)

How to organize the bibliography: norms, important elements, rules.

#### [Teaching Principles of One-Way Analysis of Variance](#)

Statistical methods have an important role to play in improving business processes and form the basis of business critical decision support tools such as Customer Relationship Management and Business Intelligence. Businesses across all sectors of the economy have been using statistical application software to help managers take critical decisions under conditions of risk and uncertainty and the hospitality industry is no exception.

#### [How to write an effective research paper](#)

### Tourism

#### [The evolution of Tourism in Portugal - From an exotic destination in Europe to a pinpoint of the global nest tourism](#)

History and evolution of tourism in Portugal and its recent development. New markets and the transition from mass tourism to a high quality and differentiated tourism nest in the specificity of the country.

#### [The Quality Challenge in Rural Tourism's Services: The Case of Madeira's Country Homes](#)

This module discusses rural tourism, particularly the Country Homes in Madeira Island, focusing on the link between the management of these tourism enterprises and the quality of services provided.

#### [Madeira Island](#)

This module presents the Archipelago of Madeira.

### Rural Tourism – Origins

This module presents the origins and concepts of rural tourism.

### Rural Tourism – Importance

This module discusses the importance of rural tourism and its contribution to sustainable tourism development

### Rural Tourism – Portugal

This module presents the studies that have been done about rural tourism in mainland Portugal.

### Rural Tourism – Madeira

This module presents the rural tourism in Madeira Island.

### Rural Tourism - Visitor's Profile

This module discusses the Visitor's Profile of Madeira Rural Tourism

### Rural Tourism – Activities

This Module presents all the Activities offered in Madeira Island for the Rural Tourism Visitors

### Rural Tourism - Different Visions

This Module discusses the future potential for sustainable development in the tourist sector of Rural Tourism